

**44th ANNUAL WORLD TRADE DAY 2017 – DRAFT AGENDA**

**May 16, 2017  
Colorado Convention Center**

**“Containers to the Cloud: Trade as Goods, Services, and Knowledge”**

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| Registration 7:30 – 8:00 | **Lobby**  **Continental Breakfast** | | | | |
| BREAKFAST KEYNOTE  8:00 am-8:50 am | **Pete Casillas, Publisher, Denver Business Journal - Emcee**  **Welcoming Remarks by Jeff Popiel, Chair, WTC Denver- (confirmed)**  **Breakfast Keynote Address – Trade Under Attack? A View From Washington – by Derek Gianino, Director – International Policy, US Chamber of Commerce (confirmed)** | | | | |
| Breakouts (1)  9:15 am-10:15am | **ROOM  *Global Entry***  *The State of Manufacturing*  Colorado has some of the most exciting manufacturing taking place anywhere in the world. See what some of Colorado’s most innovative manufacturers have to say about the state of manufacturing in Colorado - and where they see it going.  **Moderator: Sumer Sorensen-Bain, Manufacturer’s Edge & Heidi Hostetter, Faustson Tools**   * **Jonathan McQueen, Canvas Technologies** * **Mark Spiecker, Sharklet Technologies** * **Craig Brice, Lockheed Martin Space Systems Company** | **ROOM**  ***Risk Mitigation***  *Managing Political Risk*  Political shifts around the world are disrupting trade. How does the changing political landscape impact business decisions and supply chains for U.S. companies?  **Moderator: Jérôme Pischella, Canadian Consulate General of Denver**  \* **Paul Campbell, Wheeler Machining, Utah**  **\*Erin Kuhn, Consul of the UK, Denver Office**  \* **Kevin Selvy, Crazy Mountain Brewery**  **\* Ron Whitfield, IHS** | | **ROOM**  ***Advancement in a Changing World***  *What Makes a Smart City?* Data-driven constituent interfaces, zero waste and sustainable footprints, and cloud-based mobility are all the rage. Learn how Colorado-based smart city initiatives are coming to reality with the help of global innovation.  **Moderator –Jake Rishavy, Denver South Economic Development Partnership**   * **Marty Skolnick, Siemens** * **George Karayannis, CityNOW at Panasonic USA** * **Beth Chacon, Xcel Energy** * **Matthew Bailey, IoT Expert** | |
| Break  10:15-10:45 | **Networking Break: Enjoy refreshments and explore the expo area** | | | | |
| Breakouts (2)  10:45am-11:45am | **ROOM *Global Entry***  *Buildings of the Future*  Some of the world’s most cutting edge innovation is not only inside of our buildings but is changing the way the built environment is growing globally. Learn how the latest tools and technologies are turning projects like the WTC Denver into the center of the innovation corridor.    **Moderator: Sean Campbell, Formativ**  **\* Mark Sawyer, Trimble**  **\* Rick Petersen, Oz Architecture**  \* General Contractor (pending)  **\* Jeff Joerling, Steelcase** | **ROOM *Risk Mitigation***  *Cyber Security*  In a plugged-in world, a company’s value is often on a server rather than a production room floor. Making the case for protecting your business’s most valuable assets from threats that don’t care about borders.  **Moderator – Andrea Young of CTA**  **\* Ed Rios, National Cyber Security Center**  \* **Alex Kreilein, Secureset**  \* **Peter Melby, Greystone Technologies**  \* **John Rastovski, JP Morgan Chase Bank** | | **ROOM**  ***Advancement in a Changing World***  *Colorado as a Research Hub*  Colorado has some of the world’s top of the line knowledge-based institutions. How the transfer of Colorado-based research and global collaborative efforts are making waves in the business world across the globe.  **Moderator:** **Greg Dobbs**  \* **Richard Adams, NREL**  \* **Antonio Busalacchi, UCAR**  **\* James Pritchett, CSU**  **\* Amal Chandran, Laboratory for Atmospheric and Space Physics** | |
| 12:00 pm  12:10 pm  12:15 – 12:35 pm 12:35pm  12:45 pm  12:55 pm  1:25 – 2:00 pm  2:00 – 2:20 pm | **Lunch Begins**  **Pete Casillas, Publisher, Denver Business Journal - Emcee**  **Welcome- SPEAKER**  **Lunch**  **Recognize International Trade Certificate Holders and future WTC Denver Plans- SPEAKER**  **Stephanie Copeland, OEDIT, Presentation of Governor’s Award for Excellence in Exporting**  **EXDO/Formativ Sponsor Corporate Video and Remarks**  **Keynote Presentation by Dr. Noah Raford, Future Foundation of Dubai**  ***“What Could Denver Adopt from Dubai to Become Recognized as a Global Smart City?”***  Break | | | | |
| Breakouts (3)  2:20 – 3:20 pm | ROOM ***Global Entry***  *Born Global Startups*  Startups that are born with a global vision are a driving force behind Colorado’s growth as a globally-minded state. Take a look into the minds of some of our state’s global entrepreneurs.  **Moderator: Anke Corbin, Globig**   * **Ben Wright, Velocity Global** * **Todd Osborne, Speerz** * **Johnny Garnica, Qrosity** | | **ROOM**  ***Risk Mitigation***  *Risky Business*  Protecting your intellectual property, assuring payment, securing your supply chain and understanding the Customs regulatory shifts and compliance rules are just a few of the risks you will encounter abroad. These panelists are here to share their lessons learned on mitigating these risks and more.  **Moderator: Tyler Rauert, Messner Reeves**   * **Molly Kocialski, USPTO** * **Deiadra Swartz, Jeppesen** * **David Sanders, Cassidy Levy Kent (USA) LLP** * **Mark Benson, Leprino Foods** | |

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| Afternoon Activity Ideas  3:30 – 5:00 pm | House of Genius CEO Interactive Discussion regarding these potential topics:   * **What does Denver do right and how can we influence the world? What are the best practices Denver can apply from other global cities?** |
| 5:00 – 6:30 pm | Closing Cocktail Reception and Remarks by Trimble |