

The Centennial State Leadership Academy - SIGNATURE EDUCATION SERIES

SESSION 1 - SHARPENING YOUR LEADERSHIP EDGE: SUCCEEDING IN CO'S EMERGENT WAR FOR TALENT

EXPERTS Kerry Plemmons, Professor of Practice, Daniels College of Business, University of Denver;
Sue Kenfield, President, See It Thrive

DATE January 8, 2018 **TIME** 3:30 to 5:00 p.m. – reception to follow **COST** \$35
PLACE South Metro Denver Chamber | 2154 E. Commons Ave. Ste. 342, Centennial, CO 80122

SYNOPSIS Colorado's record low unemployment rate has triggered a fierce war for talent. How are you positioning yourself to maximize your strengths, passions and leadership acumen in this energized landscape? Come learn techniques for attracting and landing the employment opportunities YOU want—including: personal leadership execution principles, channeling energy and focus and leveraging relationships. This is part of the Centennial State Leadership Academy Signature Education Series.

SESSION 2 - NAVIGATING YOUR PROFESSIONAL PARADOX: TO BE AN ENTREPRENEUR OR AN INTRAPRENEUR, THAT'S THE QUESTION!

EXPERTS Kerry Plemmons, Professor of Practice, Daniels College of Business, University of Denver;
Andrew Graham, President and CEO of Clinic Service

DATE March 8, 2018 **TIME** 3:30 to 5:00 p.m. – reception to follow **COST** \$35
PLACE South Metro Denver Chamber | 2154 E. Commons Ave. Ste. 342, Centennial, CO 80122

SYNOPSIS It's critical for professionals to understand how intrapreneurship and entrepreneurship are linked. Oftentimes, taking on intrapreneurial tasks at your company allows you to build the skills required for becoming an entrepreneur. Intrapreneurship is a first step on the road to becoming a thriving entrepreneur. When intrapreneurs recognize and solve productivity barriers within their organizations, they build the dynamic skills necessary to start their own companies. Come and learn the virtues and vices of both worlds from two experts who have bridged the divide, successfully! This is part of the Centennial State Leadership Academy Signature Education Series.

SESSION 3 - LEADERSHIP INNOVATION & DESIGN THINKING: HOW TO TELL STORIES, DEVELOP INSIGHTS AND SYNTHESIZE NEW BUSINESS POSSIBILITIES

EXPERTS Kerry Plemmons, Professor of Practice, Daniels College of Business, University of Denver;
Andrew Graham, President and CEO of Clinic Service

DATE June 7, 2018 **TIME** 3:30 to 5:00 p.m. – reception to follow **COST** \$35
PLACE University of Denver | 2199 S University Blvd, Denver, CO 80208

SYNOPSIS Design Thinking advances human-centered innovation to help solve business and social enterprise challenges of all sizes. In this workshop you will learn:

- An integrated approach to the tools/processes of Design Thinking
- How creativity can be unleashed and funneled into productivity
- To design customer centered solutions by cultivating your empathy and observation skills
- Experiment and test with low cost/low risk prototypes
- Shorten the time to value creation through Lean "Build, Measure, Learn"